



Press Release

Member Communities: *Farmington, Farmington Hills, Novi, Southfield, South Lyon, Walled Lake and Wixom*

FOR IMMEDIATE RELEASE

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Recycling resource for everything else launched on the Web

OAKLAND COUNTY – Gina Adams-Levy has added her garden plastics collection through Peace, Love & Planet to RecycleChicken.com, a regional, online directory loaded with locations and links to places to take everything from ceramic pots to fabric scrap for recycling and reuse. Her listing includes several local farmers markets and plant nurseries that accept garden plastics for recycling. “Americans generate 350 million lbs of plastic garden waste annually beautifying our landscape with much of it going in the trash,” Gina said. I knew there was a better solution.” People looking to recycle items are a click away from find out where they can.

Former Grand Traverse County Resource Recovery Manager, Kelly Ignace, launched RecycleChicken.com to fill a need revealed in conversations she had with citizens and business owners who wanted more options. The searchable directory is loaded with locations and links for places to take everything from ceramic pots to fabric scrap for recycling and reuse.

“I saw that it was a need in the community,” Ignace said. “People would ask where they could take number seven plastics, plastic bags and other nontraditional items.” Ignace has spent the past year gathering information from local businesses and nonprofits to build the directory. Many of her contacts have become advertisers, making it possible for the directory to be free for users.

The site initially covered the five-county northern Michigan region. However, RecycleChicken and the Resource Recovery and Recycling Authority of Southwest Oakland County (RRRASOC) have partnered up to have it cover Oakland County and Southeast Michigan as well.

Michael Csapo, RRRASOC General Manager and Michigan Recycling Coalition Board Member said RecycleChicken has the potential to have a national audience. “People need a one-stop resource that makes it easier to take their stuff somewhere for recycling and reuse,” Csapo said.

For more information visit RecycleChicken.com

RRRASOC’s phone number is 248-208-2270 and can be found online at www.rrrasoc.org.

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